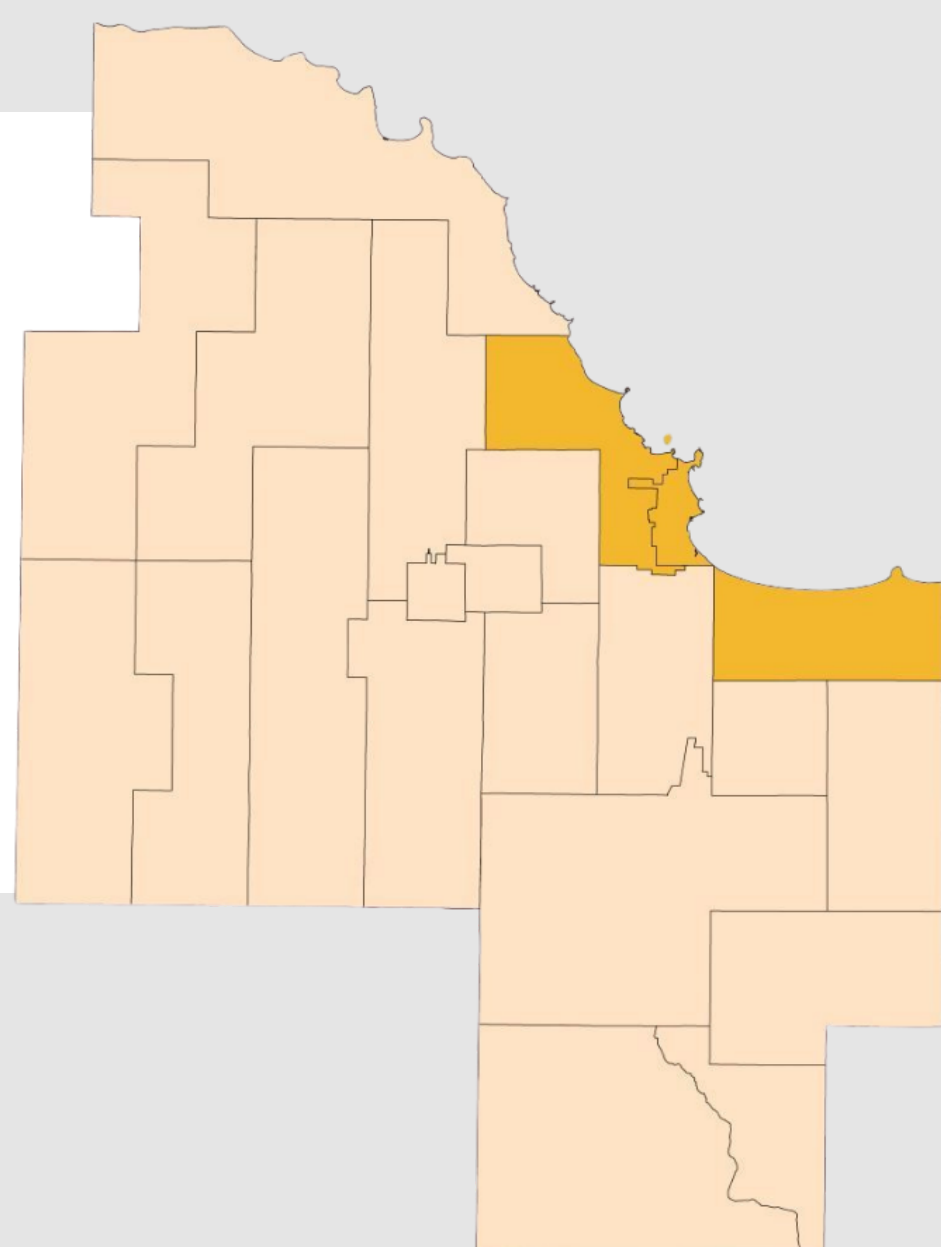


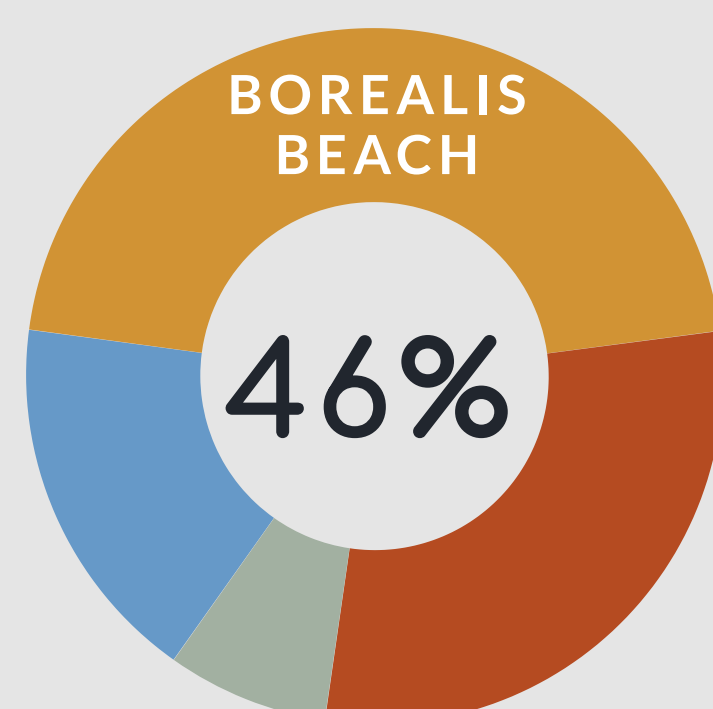
REGION DASHBOARD: BOREALIS BEACH

"Vibrant small-city living, close to nature"

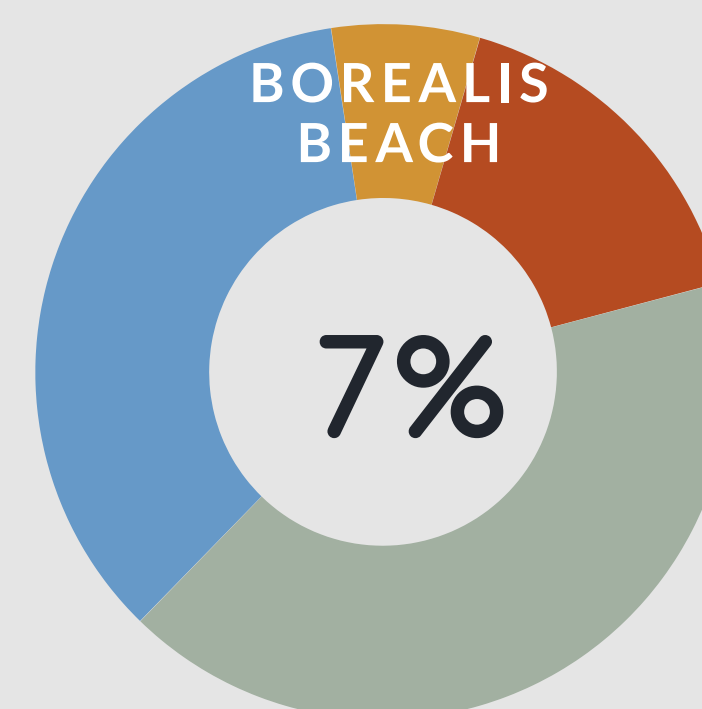
REGION MAKEUP
Chocolay Township
Marquette City
Marquette Township



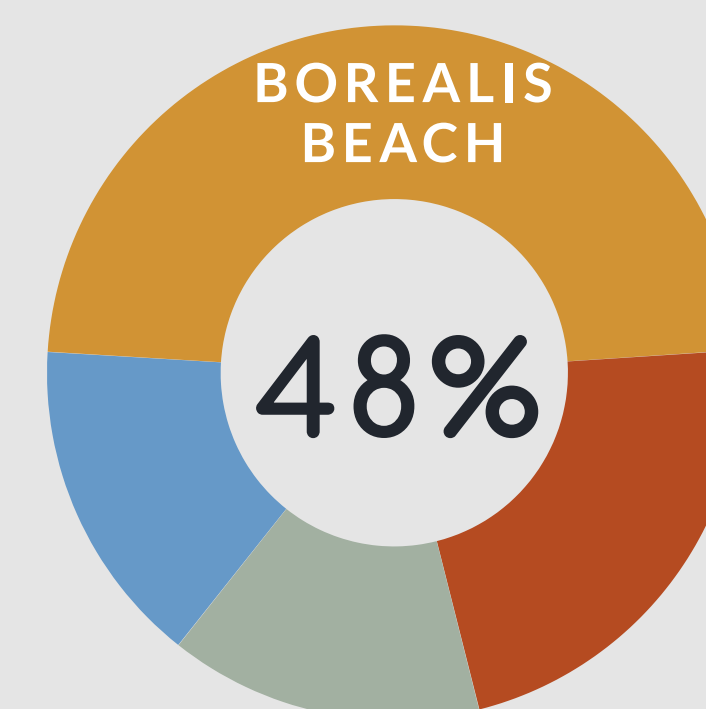
COUNTY POPULATION



COUNTY AREA



COUNTY SEV*

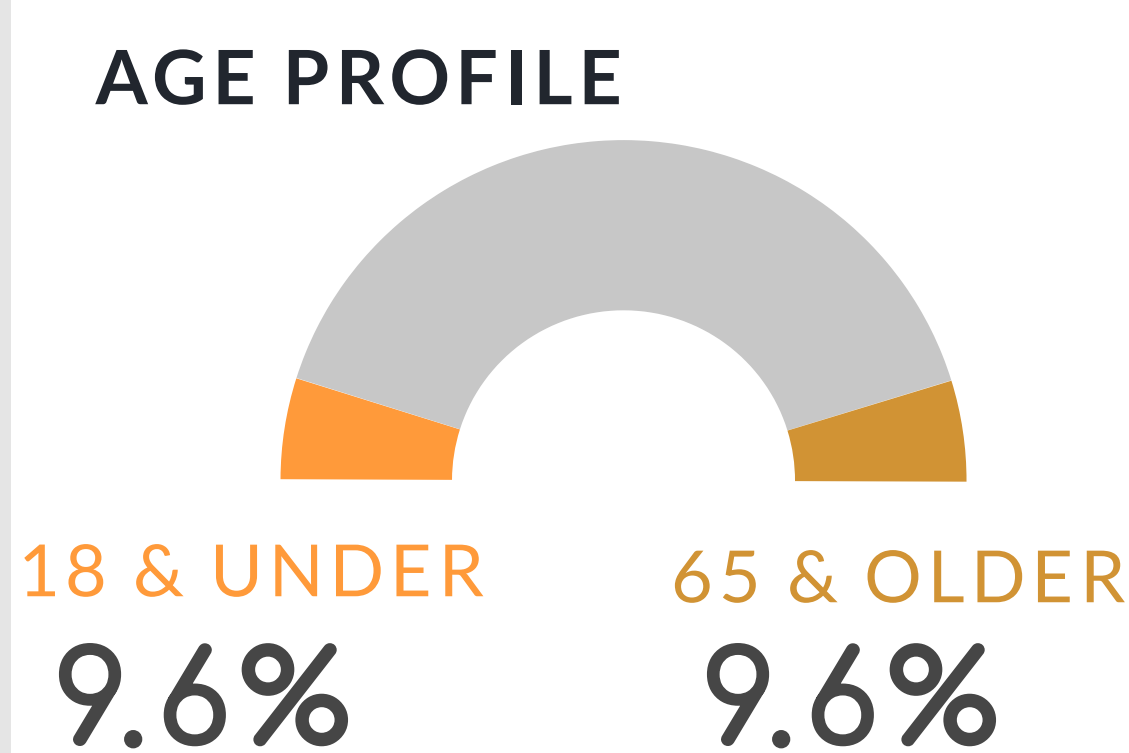


*State Equalized Value

PEOPLE

POPULATION (2017)
30,965
HOUSEHOLDS
11,646

POPULATION GROWTH
▼ -0.6%
2010-2017
▲ 3.5%
2000-2010

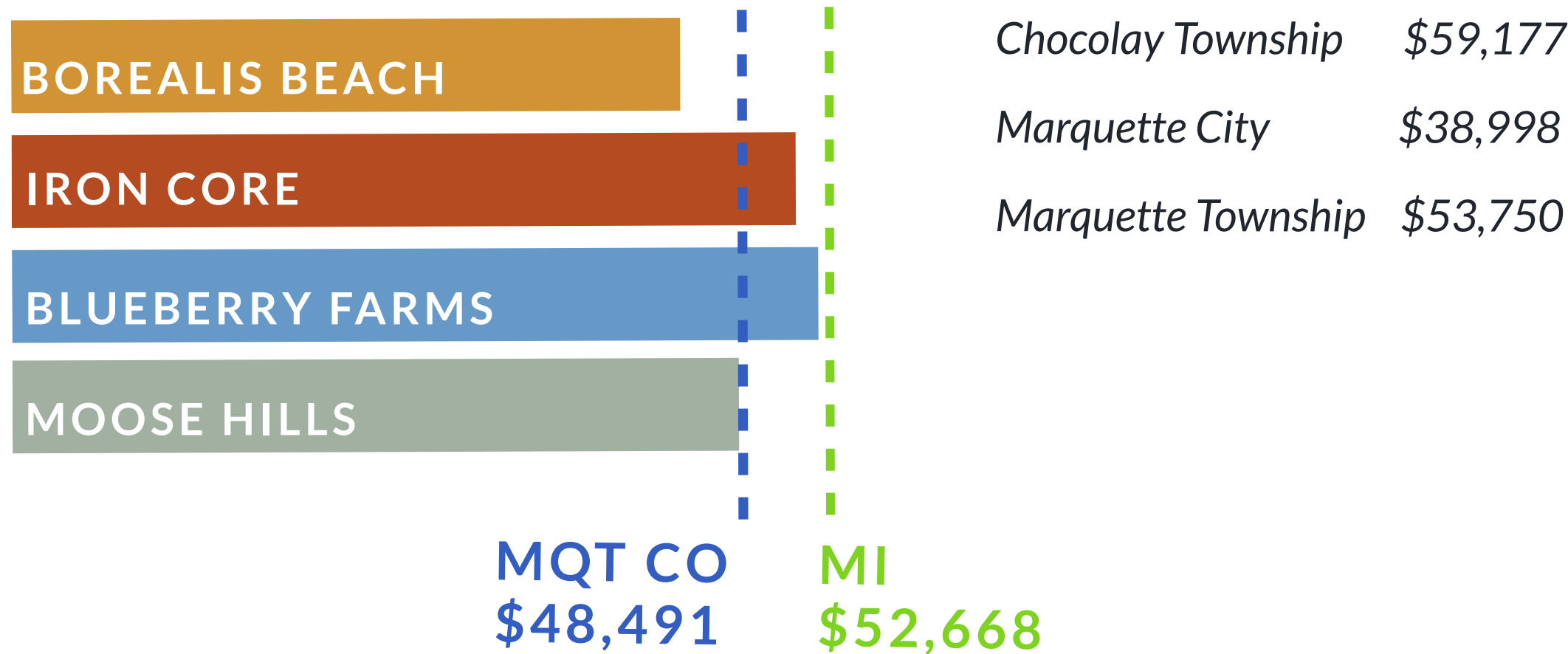


AVERAGE MEDIAN AGE
38.9
39.1
39.6

Source: U.S. Census Bureau, 2010 Demographic Profile, Profile of General Population and Housing Characteristics

INCOME & EMPLOYMENT

AVG. MEDIAN HOUSEHOLD INCOME **\$45,236**



POVERTY RATE
20.0% 16.4% 15.6%

EMPLOYMENT RATE
53.9% 52.8% 56.7%

OCCUPATION

Health Care (all)



10.7%

Top occupation fields for civilian employed population age 16+ years

Office & Admin. Support



13.0%

Sales



11.6%

WORKFORCE

14,746

WORKERS

47.6%

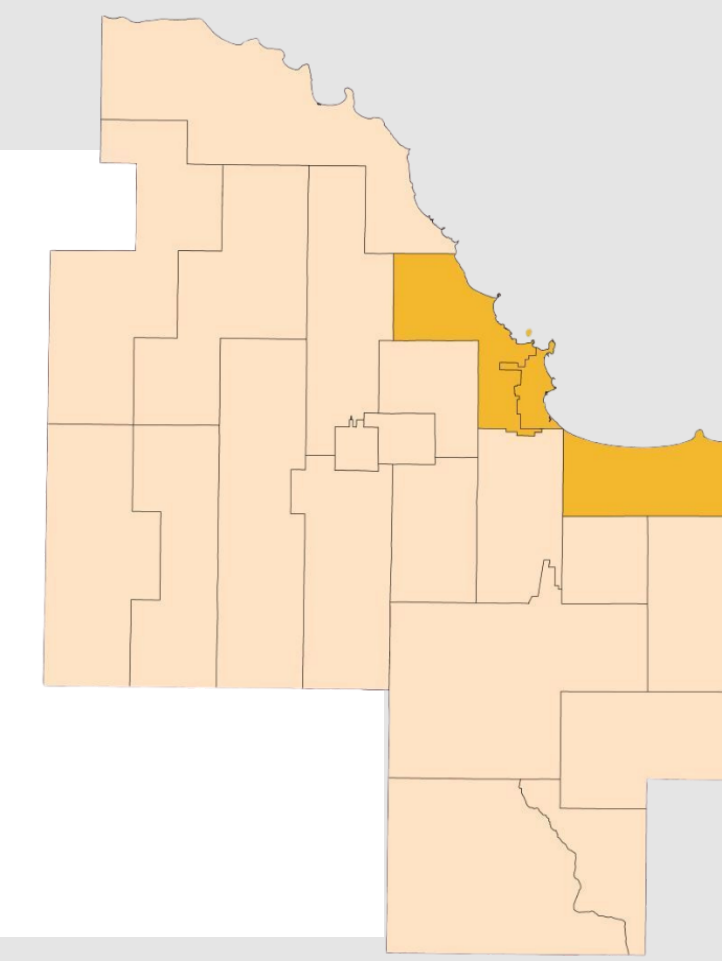
PERCENT OF POPULATION

Source: U.S. Census Bureau, 2013-2017 American Community Survey, Selected Economic Characteristics

REGION DASHBOARD: BOREALIS BEACH

"Vibrant small-city living, close to nature"

REGION MAKEUP
Chocolay Township
Marquette City
Marquette Township



HOUSING

HOUSING UNITS

13,358

VACANT HOUSING UNITS

1,712

OCCUPATION

- Occupied (87.18%)
- Vacant (12.82%)

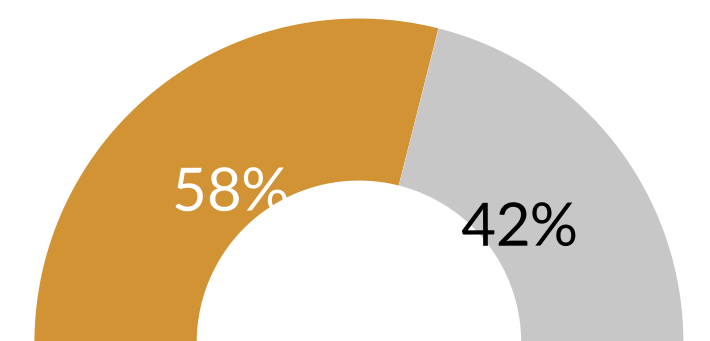


VACANCY BY TYPE



- Seasonal, recreat., or occnl. use (60.8%)
- Other vacant (18.31%)
- For rent (17%)
- For sale only (3.69%)
- Sold, not occupied (0.2%)

HOMEOWNER V. RENTAL UNITS

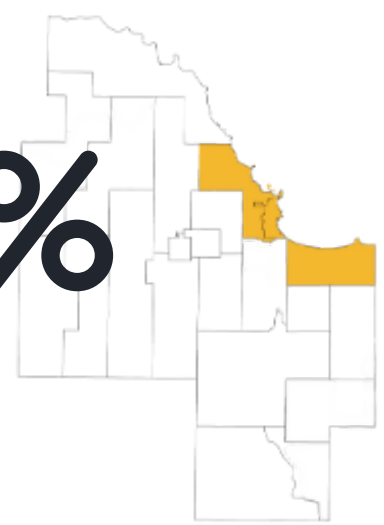


- Homeowners (58%)
- Rentals (42%)

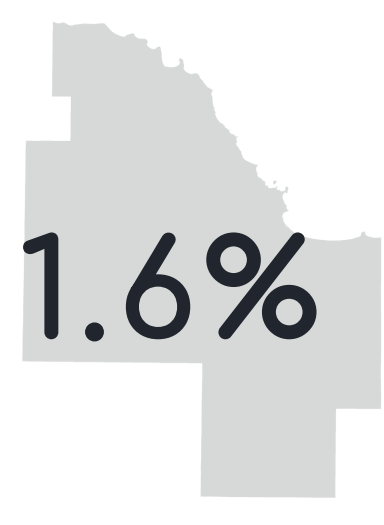
HOMEOWNER VACANCY RATE

Homeowner units currently for sale and unoccupied

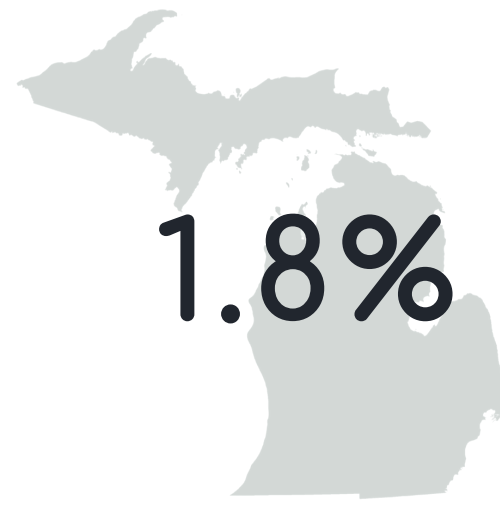
0.8%



1.6%



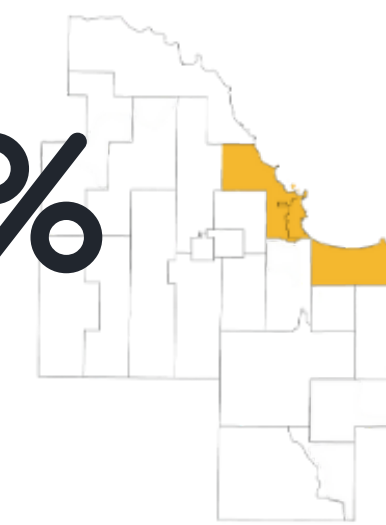
1.8%



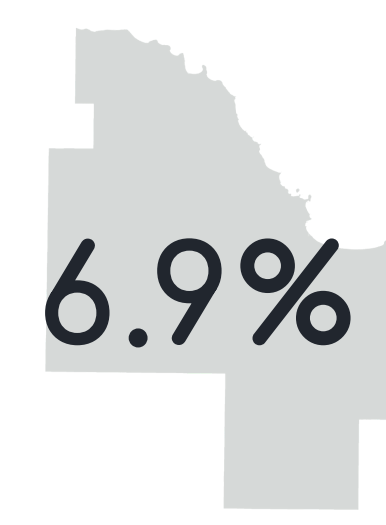
RENTAL VACANCY RATE

Rental units currently for rent and unoccupied

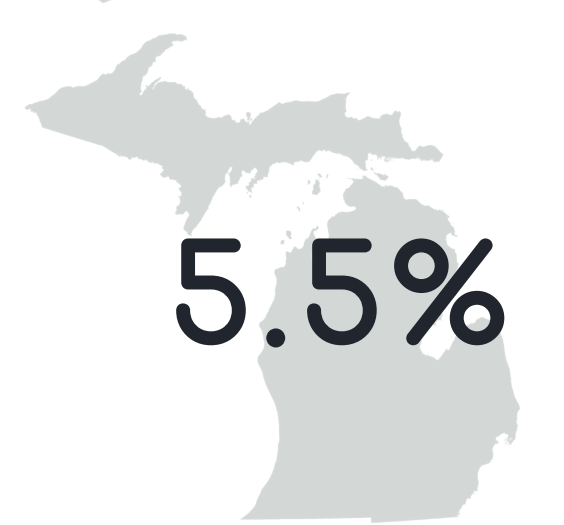
5.0%



6.9%



5.5%



Homeowner vacancy rate below 1.5% and/or rental vacancy rate below 7% generally indicate a housing shortage, while homeowner vacancy rate over 2% or rental vacancy rate over 10% indicates a weak housing market and can lead to blight.
Source: <https://www.governing.com/topics/urban/gov-metro-housing-vacancy-rates-2017.html>

MEDIAN MONTHLY HOUSING EXPENSES

Sum of payments including utilities, fuel, insurance, mortgage, rent

HOMEOWNERS*

HOMEOWNERS*		RENTERS
\$1,138	Chocolay Township	\$653
\$1,222	Marquette City	\$715
\$1,329	Marquette Township	\$783

COST-BURDENED HOUSEHOLDS RATIO

Cost-burdened households per occupied housing units

1 in 3.5 (28.9%)

households where housing expenses are more than 30% of household income

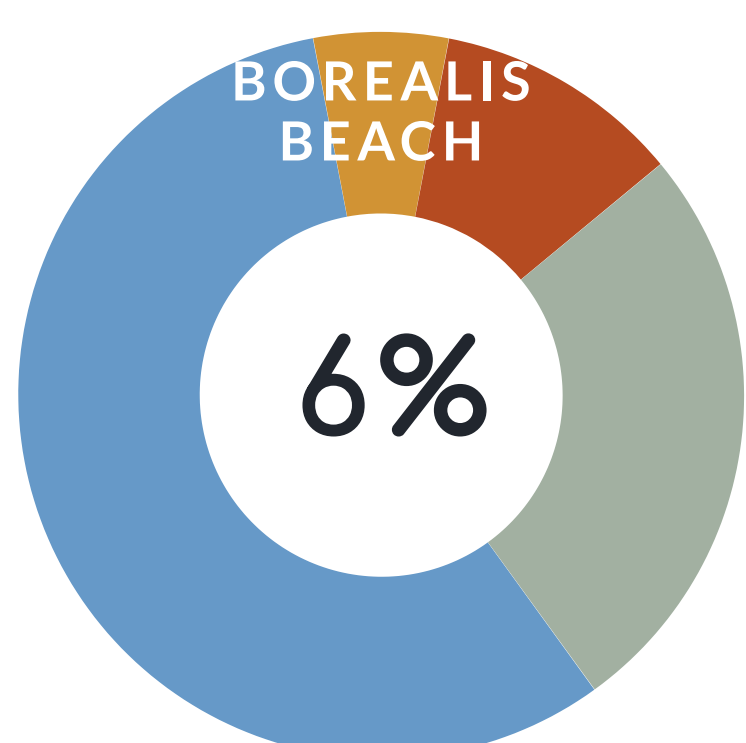


*Homeowners with a mortgage

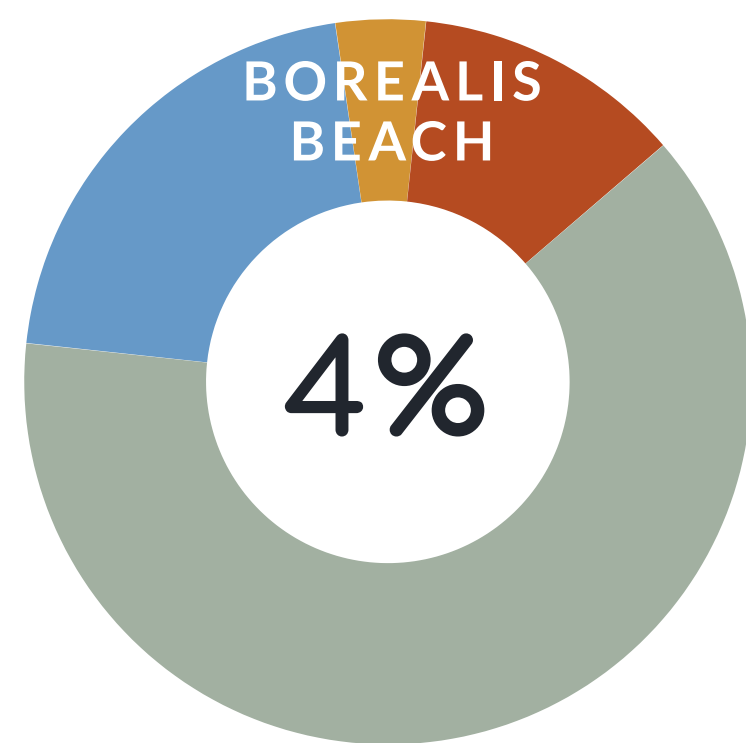
Source: U.S. Census Bureau, 2013-2017 American Community Survey, Selected Housing Characteristics

LAND

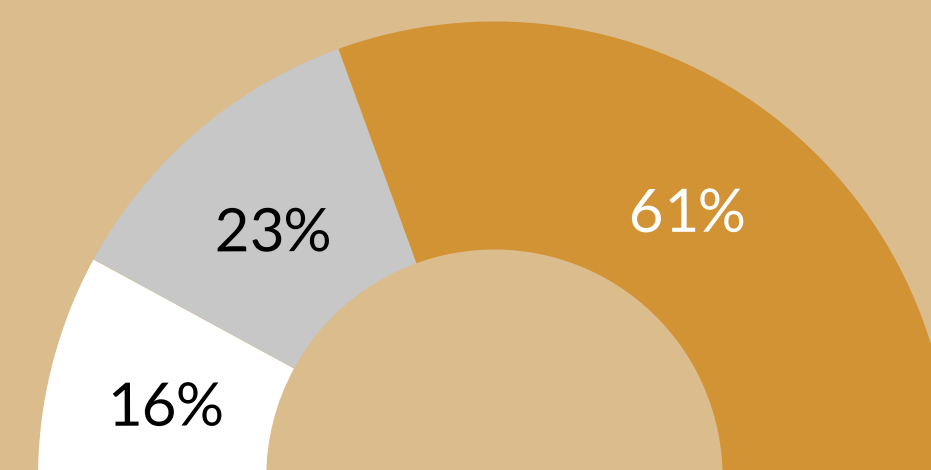
PUBLIC LAND IN COUNTY



COMMERCIAL FOREST LAND IN COUNTY



BOREALIS BEACH REGION LAND PROFILE



16%

Commercial Forest Land- private land managed for timber production, receiving a reduction in taxes and open to the public (foot access) for fishing and hunting

23%

Publicly Owned Land- land owned by a public body

61%

Privately Owned Land- private land not enrolled in the Commercial Forest Program

Source: Marquette County Equalization Department 2018 parcel layer, Michigan Department of Natural Resources 2020